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## MEDIA RELEASE

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### NQCC introduces Fluffy

A novel video clip, [Kittens for the Reef](#), was launched at Ecofiesta celebrations in Townsville today by North Queensland Conservation Council.

Featuring Dr Charlie Veron, former Chief Scientist at the Australian Institute of Marine Science and internationally recognised for his work on corals, the video also features Fluffy, a small black and white kitten.

With Charlie in the speaking role, the video explains the links between coal mining, climate change and the health of the Great Barrier Reef.

'The idea was to explain the impact of the burning of fossil fuels on the Reef in a new and entertaining way for possibly a new audience and offer people a way of helping to prevent this' said NQCC Coordinator Wendy Tubman.

'The Great Barrier Reef Marine Park Authority has been saying since 2009 that the greatest threat to the Reef is climate change, and with so much focus on the quality of water flowing into Reef waters at the moment it is important not to forget the need to prevent the opening of new coal mines in Queensland.'

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